OTB

Ragione sociale: OTB SPA Via dell'Industria 2 36042 Breganze (VI)

OTB is the parent company of iconic fashion brands Diesel, Maison Margiela, Marni, Viktor&Rolf, Paula Cademartori, and state-of-the-art companies Staff International, and Brave Kid.

Our brands are globally recognized as the brands of unconventional, individual consumers. OTB reveals its brands' true essence and character: innovative and iconic, unique and daring. Carrying this vision into the future, our brands not only change the way consumers see themselves but also the world around them. Founded and chaired by Renzo Rosso, the Italian entrepreneur who created Diesel, the group embodies his spirit and vision. OTB believes in pushing the boundaries of fashion and lifestyle, offering a portfolio of global brands to a new breed of consumers – those who challenge traditional perceptions, preferring to embrace fashion on their own. Standing for "Only the Brave," even the name OTB reflects the group's values: passion and creativity, and a pragmatic approach to building global brands.

www.otb.net



OTB Spa sta cercando giovani data scientist per potenziare il proprio team Advanced Analytics, da coinvolgere in progetti di analisi e di modellazione dei dati, di monitoraggio delle performance e dei KPI in ogni ambito aziendale, sia per indentificare trend correnti che per sviluppare modelli previsionali.

Si richiede dunque forte interesse per l'implementazione di modelli statistici e analitici.

Requisiti:

- Laureando/a o neo laureato/a, in Scienze Statistiche, Data Science, Matematica applicata o
- passione per i dati e buone basi di informatica
- ottima conoscenza di software statistici (es. R)
- forti capacità analitiche
- forti capacità relazionali e comunicative
- attitudine al team working e al problem solving
- inglese fluente

Titoli preferenziali:

- capacità di utilizzo di database relazionali (es. Oracle, SqlServer)



JOB DESCRIPTION - INTERNSHIP Digital Intelligence & Analytics

We are looking for a motivated person to join our Digital Intelligence & Analytics team at OTB Group who will work closely with the Data Strategy crew

JOB RESPONSIBILITIES:

You will be responsible for...

- Creating, tracking and benchmarking business performance;
- Analyzing and interpreting data sets, giving important insights and recommendations;
- Assisting with department research projects, reports, and initiatives;
- Research latest market trends and best practices in the fashion and ecommerce industries to identify areas of improvement and business opportunities;
- Helping to use technology to improve and inform proper business practices.

JOB REQUIREMENTS:

You...

- Are in the last year of your Bachelor's degree in economics/ business/ marketing;
- Have an eagerness to learn database language and an outstanding curiosity in data visualization tools;
- Have excellent computer skills, proficient use of Excel, PowerPoint, Word;
- Have strong analytical and organizational skills with high attention to detail and orientation to results;
- Are English and Italian fluent;
- Have a passion for ecommerce and the luxury/ fashion industry.

To apply send an e-mail with your cv to: anna contro@otb.net