“Sustainability in Fragrance & Cosmetics”

Joint professorship CEREMONY
and EFCM/MBM, XVIII edition, CLOSING SEMINAR
March 11 2019, Archivio Antico, Palazzo del Bo, Padova

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<tr>
<th>JOINT PROFESSORSHIP</th>
<th>CLOSING SEMINAR</th>
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<tbody>
<tr>
<td>Chair: Antonio PARBONETTI, Vice Rector, University of Padova</td>
<td>Chair: Francesco FAVOTTO, MBM, University of Padova</td>
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</tbody>
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**9.30**
Welcome Greetings
Giulio CAIENELLI, Director of the Department of Economics and Management, University of Padova
Paolo CALICETI, Director of the Department of Pharmaceutical and Pharmacological Sciences, University of Padova
Brigitte GOTTI, Chambre de commerce et d’industrie, Paris Ile-De-France

**9.45**
Joint cross-border professorship presentation
Alessandra SEMENZATO, MBM Vice Director, University of Padova
Cécile ECALLE, Director, ISIPCA
Rosario RIZZUTO, Rector, University of Padova

**10.30**
Marco SCATTO, Polymer Scientist
"It is easy to say "no plastics": the real complexity of packaging in fragrance and cosmetics production"

**11.00**
Federica BORSA, Cosmetica Italia – the personal care association
"Sustainability in cosmetics: the project of Cosmetica Italia"

**11.30**
Giacomo BOESSO, MBM Director, University of Padova
“Sustainability as a Corporate Social Responsibility (CSR) strategy”

**Debate**

**12.00**
Final Greetings
Dominique VICHARD, EFCM Academic Director, University of Versailles Saint-Quentin
Lydie GUMERY, Pedagogical Director, ISIPCA
Marco VIDAL, MBM Advisory Board

**BUFFET**
**12.30**